

29
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Breda University of Applied Sciences: Ferrmed implementation project

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DISCOVER YOUR WORLD

BUas Facts & Figures

 Breda, The Netherlands

 Since 1966

 7,224 students

1,435 international students (20%)

78 different nationalities

 798 employees

163 international employees (19%)

 170 partner universities

Figures academic year 2021-2022




Our campus

- An inspiring, high-quality and park-like environment
- Historical building and new structures combined into state-of-the-art educational facility
- All degree programmes and support services in one place
- Keywords: transparency, openness, connecting people, sustainability, togetherness




International community

 78 different nationalities

 1,435 international students

 162 outgoing exchange students

 129 incoming exchange students

 170 partner universities



Rankings

- The quality of education and research at BUAs are demonstrated by high ratings in recognised international and national rankings.



Strong connections to the industry

Built Environment

Rijkswaterstaat
Ministry of Infrastructure
and Water Management

Gemeente Breda

arriva
a DB company

Provincie Noord-Brabant

Bizkaia

Hotel

Hilton

ACCOR

Marriott
INTERNATIONAL

ODYSSEY
HOTEL GROUP

SIRCLE

Media

SAMSUNG

talpa

TOMORROWLAND

Red Bull

FIEBES

Facility

HOSPITALITYGROUP

sodexo

Games

UBISOFT

EPIC
GAMES

GUERRILLA

SideFX

Sony
Interactive
Entertainment

Logistics & AI

DHL
SUPPLY CHAIN

RICOH
imagine. change.

MTD

MAERSK

DSV

ANIMAL
DYNAMICS

ASML

dpd

TMC
PEOPLE
DRIVE
TECHNOLOGY

underlined
Building Data Driven Customer Experience

Other Industry Connections:

KLM

anwb

Holland.

BREDA
MARKETING

Central Brand:

FERRMED

Research Programme

- Beyond applied
- Guided by societal challenges
- Cross-domain and transdisciplinary
- Connected to education
- Connected to industry



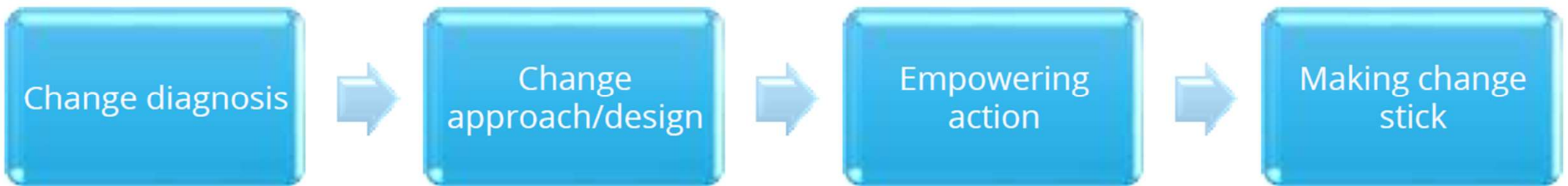
FIRIRST System Implementation Study

- First implementation study
- Under change management project
- On going research
- Investigate FIRIRST System current implementation feasibility in Noord-Brabant, the Netherlands



Research approach

Change Experience



Research field

		Importance of stakeholders			
		Low	Moderate	High	Verry High
Stakeholder influence/power	Verry high	- Karolien Kampstra Keeping influencers happy		- FERRMED - Pierre Borgoltz - Letty Zhu - Eduardo Collin Hernandez Key figure pamper	
	High				
	Moderate	Spectator monitors		- Railway terminals Interested parties inform	
	Low			- Government - Pro rail - NS - EU - Port of Rotterdam - Local authorities	

Inventarisation

Railway network

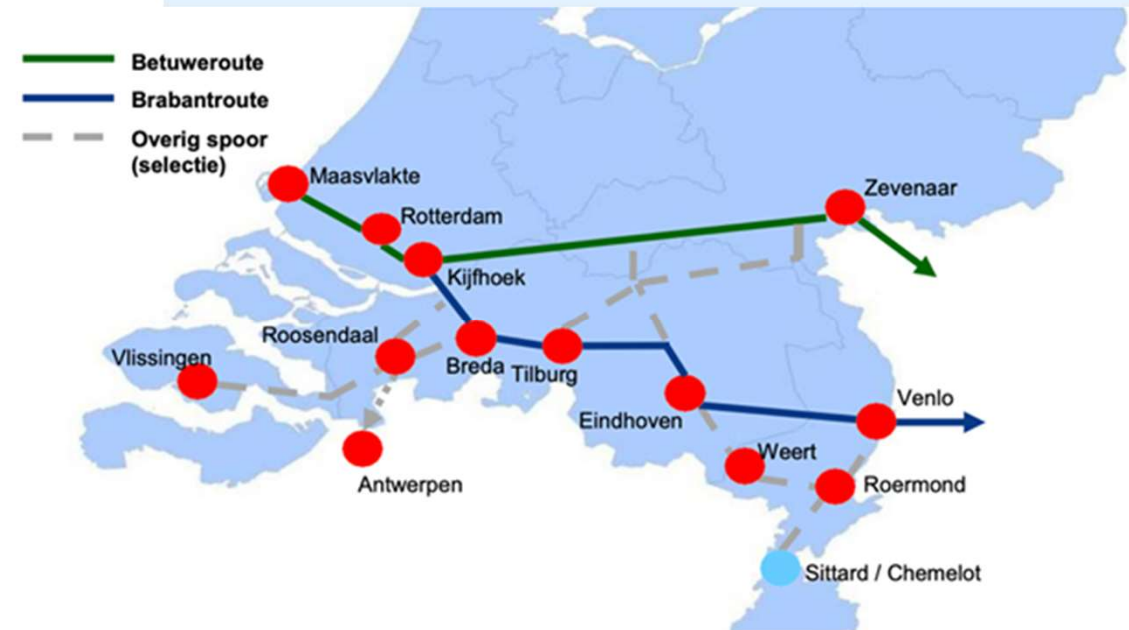
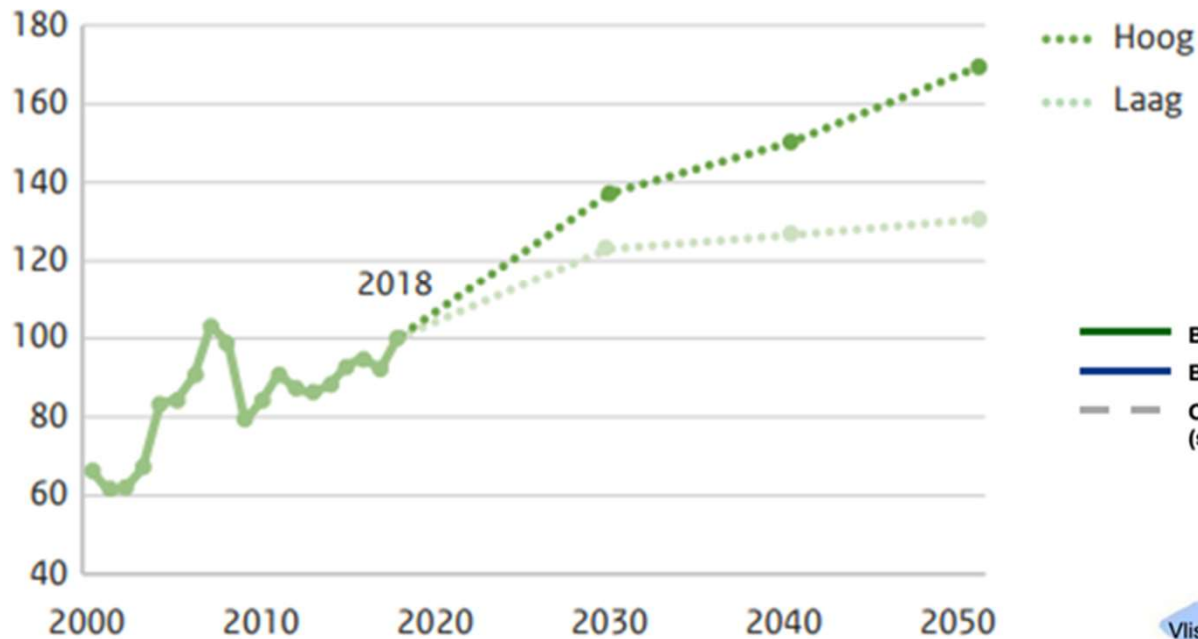
Train terminals

Ownership ratio

Capacity

Government impact

Current situation: Market Potentials



Desired situation

- Using +FIRREST system and its terminals, increasing 30% freight transportation



Gap analysis (Interview)

- Rail/train specifications
- Last mile
- Integrated TMS
- Terminal specifications
- External factors

Company
Van Rooijen Logistic BV
Barge Terminal Tilburg BV
OOO Terminal Oss
Prorail
Swietelsky Rail Benelux BV
Cabooter Group, Venlo

16% totale goederenvervoer
via spoor



Current State

14% groei in 7 jaar



30% totale goederenvervoer
via spoor in 2030



Desired State

Spoor/trein specificaties	<ul style="list-style-type: none"> - Aanpassingen aan sporen - Wijziging in werkwijze/wetgeving rijdende locomotieven - Wetgeving kwalificatie machinisten aanpassen 	<ul style="list-style-type: none"> - Spoorbreedtes universeel maken EU - Wattages universeel maken EU - Eenzelfde locomotieven voor lange afstanden - Universeel diploma voor machinist
Last mile	<ul style="list-style-type: none"> - Aanpassing in de Nederlandse wetgeving over lengtes LZV van 25 meter naar 31 meter 	<ul style="list-style-type: none"> - LZV van circa 31 meter en 70 ton dragend
Geïntegreerd TMS	<ul style="list-style-type: none"> - Overkoepelend TMS systeem 	<ul style="list-style-type: none"> - Goede communicatie tussen transport bedrijven in Nederland - <u>Eén</u> geïntegreerd TMS systeem
Terminal specificaties	<ul style="list-style-type: none"> - STUKJE LITERATUUR ONDERZOEK DAMON JULIAN over terminals 	<ul style="list-style-type: none"> - Terminal die voldoet aan de eisen van FERRMED
Externe factoren	<ul style="list-style-type: none"> - Hoe meer goederentreinen, hoe meer overlast. Deze overlast moet worden verminderd door onderzoek op lange termijn, geldcompensaties etc. 	<ul style="list-style-type: none"> - Minder geluidsoverlast door goederentreinen

Please contact us, if you have any questions!

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