

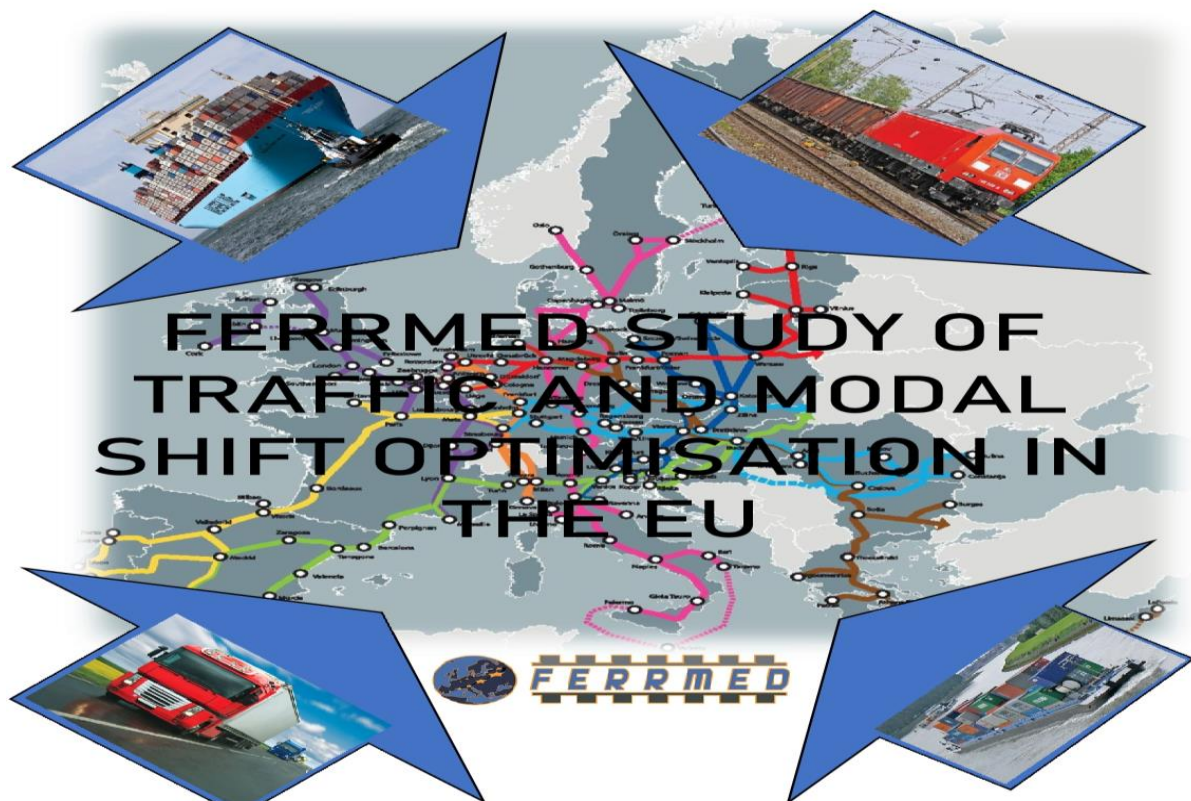
FERRMED Conference

FERRMED STUDY OF TRAFFIC AND MODAL SHIFT OPTIMISATION IN THE EU POSTIVE IMPACT IN THE COVID-19 EU RECOVERY PLAN

A KEY TOOL TO ACHIEVE THE EUROPEAN GREEN DEAL TARGETS AND THE BEST "INVESTMENT-TO-RESULTS" RATIO FOR THE ACTIONS TO BE CARRIED OUT ON THE GLOBAL LOGISTICS CHAIN

Third Eurasian Connectivity and Industrial Cooperation Forum (Europe)

Tuesday, 17 November 2020



MAIN TOPICS

- ❖ **A Key tool to achieve the European Green Deal and the EU Covid-19 Recovery Plan targets in Transport Infrastructure & Operation**

FERRMED is working hard on the **FERRMED Study of Traffic and Modal Shift Optimization in the EU**, the results of which may be a key tool to achieve the best "investment-to-results" ratio for the actions to be carried out on the global logistics chain. **We need to act where there really is traffic** and not where the socio-economic and, particularly, environmental impact is negligible or even null.



The first phase of the Study, involving **fact-finding on the zones of the whole "EU Core Network", where it is necessary to act pre-eminently**, will be finished by the end of this year and the complete Study, which will **specify actions to be carried out on the railway network and on the waterways**, together with an assessment of favourable economic and environmental impact, at the end of 2021.

❖ Main Items of the Study

- Data Collection of traffic on Railway, Road and Inland-Waterways.
- Tables & Interactive Maps of traffic and transport volume in the EU Core Network.
- Identification of the "EU Backbone Network" (Most crowded sections of the Core Network Main Corridors).
- Definition, selection and analysis of EU socio-economic hubs and intermodal terminals & ports, in the "EU Backbone Network".
- Data collection of key characteristics of intermodal terminals & ports.
- Data collection, selection and analysis of main links, back-up links and feeder links interconnecting key intermodal terminals & ports. Traffic forecasting.
- Analysis of capacity & bottlenecks in intermodal terminals & ports and interconnecting links.
- Action Plan in:
 - Intermodal terminals & ports.
 - Interconnecting links (Railway & Barge), including transborder connection with neighbouring countries and Eurasian Outlook.
- Socio-economic and environmental results.
- Action plan dissemination.

❖ Launching of the EULER/R+D+4i Platform

To reinforce the Action Plan's execution across the EU, FERRMED strongly support the EULER/R+D+4i Platform launching at EU level (EULER=European Union/Eurasian Locomotive Regions).

- **Main Aims:**

On the framework of the European Green Deal and the COVID-19 Recovery Plan, to become a robust, dynamic and convincing platform to push:

- The achievement of the EU's main goals in the fields of the following six factors of excellence:
 - Research
 - Development
 - Innovation
 - Identity (Corporate/brand image, Intellectual capital, behaviour values, etc.)
 - Impact (perceived value, ability to contribute, environmental improvement, etc.)
 - Infrastructure (Logistics/Transport, Educational, Scientific, Finance, etc.)
- The promotion of a new, interlinked EU Regional Concept:



- Political concept versus Socio-economic concept, transcending the notion of administrative borders.
 - The EU Locomotive Economic Region (EULER) concept considers key homogeneous and solid areas of development, all over the European Union, based on socio-economic parameters.
- Strong support for the EU's main actions in the fields of:
 - Suitable and environmentally friendly transport network.
 - Circular Economy.
 - 5G network deployment.
 - Reinforcement of the relationship with the EU's neighbouring countries and regions (Eurasia and North Africa).

Specific case:

Full support to the “FERRMED Study of Traffic and modal shift optimisation in the EU” Action Plan

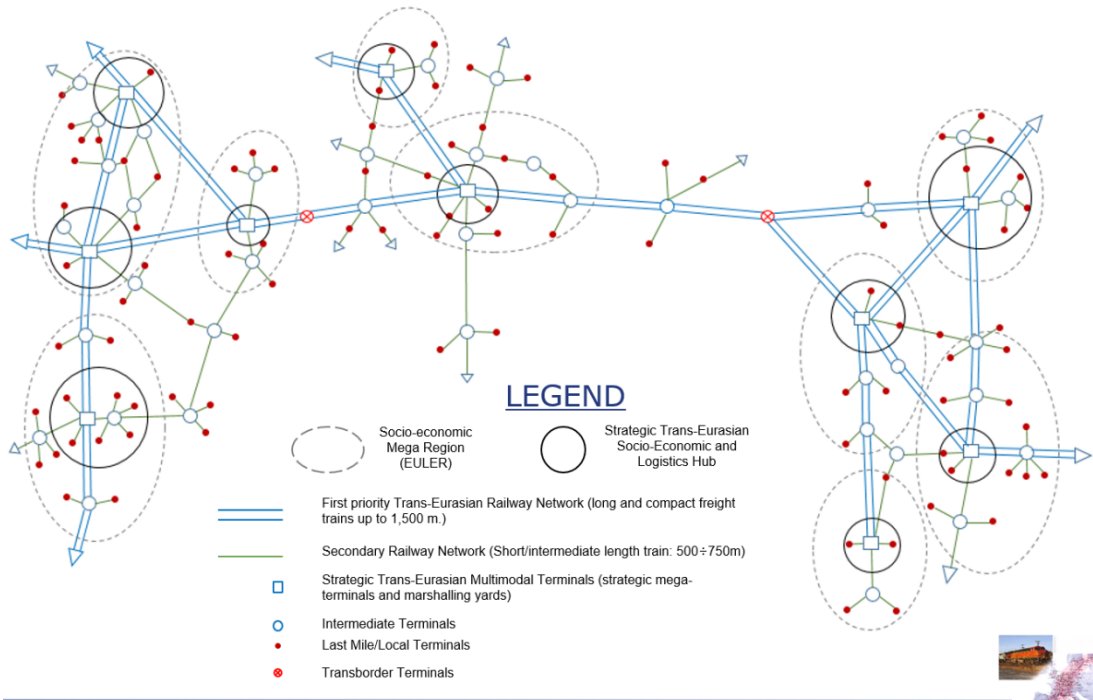
• Pillars of the “EULER/R+D+4i Platform”

- Länder & Regional governments
- Business/Employers’ Associations
- Chambers of Commerce
- Professional Associations
- International multisectoral Associations
- Universities and Research Centres
- Unions



FERRMED STUDY OF TRAFFIC AND MODAL SHIFT OPTIMISATION IN THE EU

TRANS-EUROPEAN / EURASIAN TRANSPORT NETWORK CONCEPT



TRANS-EURASIAN MAIN ROUTES

The Conference is open to all stakeholders from private and public institutions and companies interested in the timely achievement of the socio-economic and environmental targets related to the trans-European logistics and transport system in accordance with the European Green Deal.



PROGRAMME

08:45	Opening of platform access										
09:00	<p>Opening Session</p> <ul style="list-style-type: none"> • Ms. Elisabeth Werner, European Commission, DG Move - Director of Land Transport. • European Union Parliament (TBC) • Mr. Gennady Bessonov, CCTT Secretary General • Mr. Zhang Ming Ambassador, Head of the Chinese Mission to the EU • Mr. Wang Baolai, Deputy Secretary-General of Zhengzhou • Mr. Gang Hou, Executive Deputy Mayor of Liuzhou • Mr. Zhandos Bukhbantayev, Deputy Head of the Kazakhstan Mission to the EU • Mr. Joan Amorós, FERRMED President 										
10:00	<p>Keynote speeches</p> <p>European Green Deal and Covid-19 Recovery Plan in the EU Transport System: Priority Requirements</p> <ul style="list-style-type: none"> • Mr. Carlo Borghini, Executive Director Shift2Rail Joint Undertaking • Mr. Guido Fara, Auditor Chamber 2 Directorate, European Court of Auditors 										
10:20	<p>Presentation of FERRMED Study of Traffic and Modal Shift Optimisation in the EU.</p> <p>Introducer and moderator, Joan Amorós (JA), FERRMED President</p> <p>Main targets and development stages</p> <ol style="list-style-type: none"> a) Tables and Interactive Maps of traffic in the EU Core Network: <ul style="list-style-type: none"> - Short explanation of the Explanatory tables (VA) - Short explanation of the interactive maps (EL) b) Determination of the “EU Backbone Network” (Most crowded sections of the Core Network (JA)) c) Data Collection and analysis of key intermodal terminals & ports and determination of the EU socio-economic hubs (LLB) d) Selection and analysis of main interconnection links (JMO) e) Forecast Traffic, capacity analysis and bottlenecks dissemination in intermodal terminals & ports and interconnection links (Railway and Barge) (HM) f) Suitable interconnection routes to neighbouring countries and main Asian countries (PB) g) Action Plan (terminals & ports and Railways and Barge interconnection links) <ul style="list-style-type: none"> - Data collection of existent forecasted improvement actions (OMR) - Identification of additional actions (infrastructure) (OMR) - Operations improvement (PP) - Rolling stock enhancement (VA) h) Socio-economic and environmental results (EG) i) Action plan dissemination (JA) <p>Presented by:</p> <p>Members of FERRMED international team for the Study development:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">➤ Valentí Ambròs (VA)</td> <td style="width: 50%;">➤ Eduard Gracia (EG)</td> </tr> <tr> <td>➤ Pierre Borgoltz (PB)</td> <td>➤ Josep Maria Ojea (JMO)</td> </tr> <tr> <td>➤ Henry Maillard (HM)</td> <td>➤ Petros Papagiannakis (PP)</td> </tr> <tr> <td>➤ Olaf Meyer Rühle (OMR)</td> <td>➤ Lluís Bassas (LLB)</td> </tr> <tr> <td>➤ Efrain Larrea (EL)</td> <td></td> </tr> </table>	➤ Valentí Ambròs (VA)	➤ Eduard Gracia (EG)	➤ Pierre Borgoltz (PB)	➤ Josep Maria Ojea (JMO)	➤ Henry Maillard (HM)	➤ Petros Papagiannakis (PP)	➤ Olaf Meyer Rühle (OMR)	➤ Lluís Bassas (LLB)	➤ Efrain Larrea (EL)	
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11:40	Break
11:50	<p>Launching of EULER/R+D+4i Platform (EULER=European Union/Eurasian Locomotive Economic Regions)</p> <p>EULER presentation:</p> <ul style="list-style-type: none"> • Prof. Lanfranco Senn, Emeritus professor Bocconi University – former President of R+D+4i Euro-Action Group (Lombardy) • Mr. Joan Canadell, President of the Chamber of Commerce of Barcelona (Catalonia) • Mr. Jean Luc Fugit, Deputy of Rhône (Auvergne- Rhône Alpes) <p>Launching ceremony:</p> <ul style="list-style-type: none"> • Signature of the agreement between Zhengzhou Municipal Government and FERRMED to promote the development of EULER / R+D+4i Platform worldwide: <ul style="list-style-type: none"> - Mr. Joan Amorós, FERRMED President - Mr. Yang Dongfang, Director of Zhengzhou Development and Reform Commission
12:20	<p>EU Backbone Network interconnection with Eurasian transport system.</p> <p>Introducer and moderator: Mr. Pierre Borgoltz “Former Official, European External Action Service”</p> <ul style="list-style-type: none"> • Ms. Natalia Stepanova, CCTT Deputy Secretary General • Mr. Oleg Dunaev, Chair of the Subcommittee on Transport and Logistics of the Russian Union of Industries and Entrepreneurs • Mr. Yang Dongfang, Director of Zhengzhou Development and Reform Commission • Mr. Feng Huang, President of Liuzhou Railway Vocational Technical College • Mr. Nurlan Igembaev, Vice President of Kazakhstan Railways Express • Ms. Leila Batyrbekova, Deputy Secretary General of "Middle Corridor" Trans-Caspian International Transport Route Association • Mr. Alberto Grisone, HUPAC Intermodal Ltd. Director Development Russia, CIS Countries and Middle East,
13:30	<p>EU Backbone Network interconnection with UK</p> <ul style="list-style-type: none"> • Lord Tony Berkeley UK representative, Member of the British Parliament
13:40	<p>Conclusions</p> <ul style="list-style-type: none"> • Mr. Ralf-Charley Schultze UIRR President (International Union for Road-Rail Combined Transport) <p>Closing remarks</p> <ul style="list-style-type: none"> • Mr. Joan Amorós FERRMED President,
14:00	End of the Conference

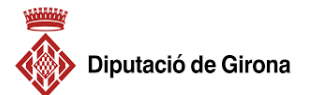
Languages of the conference: English and Chinese. Simultaneous translation will be provided.

You can access the Conference through the following link:

<http://fermed.lightsoundgroup.com/>



Organized by FERRMED with the collaboration of:



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