

郑欧班列

Zhengzhou-Europe Block Train



郑州国际陆港开发建设有限公司

Zhengzhou International Hub Development and Construction Co., Ltd

地址：河南省郑州市经济技术开发区华夏大道(四港联动大道)与经北四路交汇处西北(国际陆港园区)
Address: Northwest crossroad of Huaxia Rd (Sigangliandong Rd) and Jingbei 4th Rd, Economic and Technological Development Zone, Zhengzhou, Henan.

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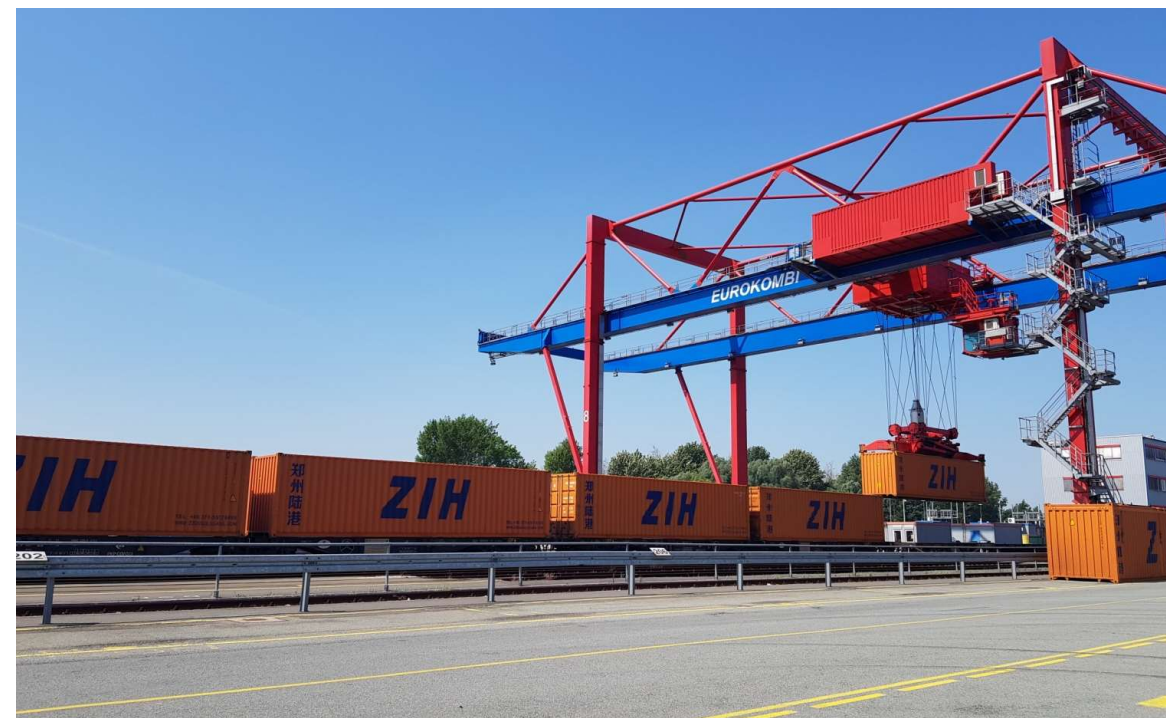
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公司简介

Company Profile

郑州国际陆港开发建设有限公司
 Zhengzhou International Hub Development and Construction Co., Ltd.

郑州经济技术开发区管委会
 Zhengzhou Economic and Technological Development Zone Management Committee

河南物资集团公司
 Henan Goods & Materials Group Co.

2013年初，河南省委省政府、郑州市委市政府积极谋划建设郑州国际陆港及国际陆港的前期重要项目--郑欧国际铁路货运班列（以下简称郑欧班列），2013年6月由郑州经济技术开发区管委会和河南物资集团公司联合组建了郑州国际陆港开发建设有限公司（以下简称陆港公司），负责国际陆港的规划建设及郑欧班列的运营。

- 成立时间：2013年6月 Established Time: June, 2013
- 注册资金：5亿元 Registered capital: 500 million yuan
- 公司员工：1500人 Company employees: 1,500 people
- 德国分公司：ZZH国际多式联运有限公司
 German Branch: ZZH International Multimodal Transport GmbH
- 主营业务：Main Business:
 - 郑欧班列 Zhengzhou-Europe Block Train
 - 国际贸易 International Trade
 - 多式联运 Multimodal transport
 - 跨境电子商务 Cross-Border E-Commerce Business
 - 功能性口岸 Functional Port
 - 冷链物流 Cold Chain Logistics
 - 智能设备研发 Intelligent Equipment R&D
 - 信息平台开发 Development of Information Platform



公司简介：全国首批多式联运示范工程——“一干三支”

Company Profile: The First National Multimodal Transport Demonstration Project——“One Main Line , Three Branches ”

“一干”

One Main Line



陆桥大通道

The Big Land&Bridge Channel

郑欧班列

Zhengzhou-Europe Block Train

“三支”

Three Branches



1 陇海通道

Longhai Channel

依托东西向陇海铁路和公路开行公铁联运货运班列

Relying on Longhai Railway and Highway of east-west direction operate Block Train of multimodal transport of highways and railways



2 京广通道

Jing Guang Channel

依托南北向京广铁路和公路开行公铁联运货运班列

Relying on Jing Guang Railway and Highway of south-north direction operate Block Train of multimodal transport of highways and railways



3 郑日韩通道

Zhengzhou-Japan and South Korea Channel

依托陇海铁路、郑港公路和海上航线开行海公铁联运货运班列

Relying on Longhai Railway, Zhenggang Highway and Sea route operate Block Train of multimodal transport of sea-highways-railways

公司简介：国际化通道

Company Profile: International Channel



- 国内唯一高频次均衡往返，每周出境10班，进境10班
 The only high-frequency balanced round-trip train in China, 10 East-bound trains and 10 West-bound trains per week
- 多口岸：阿拉山口、二连浩特、绥芬河、凭祥、霍尔果斯
 Multiple Ports: Alashankou, Erenhot, Suifenhe, Pingxiang, Horgos
- 多线路：郑欧（列日、汉堡、慕尼黑）线路、郑东盟线路、郑中亚线路
 Multiple Routes: Zhengzhou-Liege, Zhengzhou-Hamburg, Zhengzhou-Munich, Zhengzhou-Hanoi, Zhengzhou-Tashkent, Zhengzhou-Almaty
- 国内唯一实现冷链业务常态化的中欧班列
 The only China-Europe Railway Express that has realized the normalization of cold chain business in China
- 多式联运“一票式”“门到门”服务，亚太、欧洲集疏网络全覆盖
 Multimodal transport of “One-ticket system” and “Door to Door” service, full-coverage of Asia-Pacific and European network
- 中欧班列中首家开创“运贸一体化”新模式
 The first to create a new model of “transportation and trade integration”
- 郑欧班列+跨境电商：首家“9610”监管方式的中欧班列
 Zheng-Europe Block Train+Cross-Border E-commerce: the first “9610” supervision method of the China-Europe Train
- 在中欧班列中数字化程度最高
 Highest digitization in the China-Europe trains

公司简介：联运化枢纽

Company Profile: Hub of Multimodal Transportation



国外多式联运集疏网络
 Abroad multimodal transport network

- 覆盖欧盟、中亚及俄罗斯地区130个城市 Cover 130 cities in the EU, Central Asia and Russia
- 9个核心集疏网(汉堡、慕尼黑、列日、马拉舍维奇、布列斯特、塔什干、阿拉木图、阿腾克里、河内)
 9 Core Collection and Distribution Networks (Hamburg, Munich, Liège, Marashevich, Brest, Tashkent, Almaty, Attenco, Hanoi)
- 14个二级集疏网(华沙、杜伊斯堡、布拉格、巴黎、布达佩斯、马尔默(赫尔辛堡)、米兰、明斯克、圣彼得堡、莫斯科、阿斯塔纳、齐姆肯特、杜尚别、海防)
 14 Secondary Collection and Distribution Networks (Warsaw, Duisburg, Prague, Paris, Budapest, Malmö (Helsingborgs IF), Milan, Minsk, Saint Petersburg, Moscow, Astana, Simkent, Dushanbe, Haiphong)
- 与DHL、汉宏、DSV、辛克、泛亚班拿、乔达等100多家跨国公司建立紧密合作关系
 Establish close cooperation with more than 100 transnational companies such as DHL, Hellmann, DSV, Schenker, Panalpina and GEODIS
- 货物品类：高端机电、IT、汽车整车及配件、特种材料、食品
 Category of goods: High-end electromechanical equipment, IT, Auto and Parts, Special materials, Foods



国内多式联运集疏网络

Domestic Multimodal Transport Network

- 过境中转业务延伸日韩及亚太国家，服务境内1500公里半径区域，全国23个省
 Transit business extends to Japan, South Korea and Asia Pacific countries, serves territory within a radius of 1500 km, 23 provinces.
- 连通东部八大港口，24小时国内全覆盖，海铁、公铁和空铁等多式联运
 Connecting the eight major eastern ports, full coverage in China within 24 hours through multimodal transport such as sea-railway, highway-railway, air-railway etc.
- 货物品类：IT、家电、汽车整车及配件、机电设备、服装家饰
 Category of goods: IT, Household Electrical Appliances, Auto and Parts, Electromechanical Equipment, Garment and Home Decoration.



多式联运标准制定

Set Multimodal Transport Standards

完成郑州国际陆港多式联运标准制定

Complete the formulation of multimodal transport standards of ZIH



《郑州国际陆港多式联运经营人服务标准》
 《Multimodal Transport Operator Service Standards of ZIH》



《郑州国际陆港集装箱公铁联运衔接规范》
 《Container Multimodal Transport of Highways and Railways Linkage Specification of ZIH》



《郑州国际陆港公铁联运枢纽场站业务作业标准》
 《Operational Standards for Joint Terminals of Multimodal Transport of Highways and Railways of ZIH》



《郑州国际陆港多式联运信息系统数据交换接口标准》
 《Data Exchange Interface Standard for Multimodal Transport Information System》

参与国家行业标准制定

Participate in the formulation of national industry standards



《综合货运枢纽服务规范》
 《Service Specification for Integrated Cargo Hub》



《综合货运枢纽运营效果评价指标》
 《Evaluation Index of Operational Effect for Integrated Cargo Hub》



多式联运集疏中心
 Multimodal Transport Center

- 面积：170000平方米 Area: 170000m²
 - 功能：园区内配备正面吊、叉车、分拣设备等集装箱作业装备以及先进的信息系统，实现和海关、铁路、口岸的有效连接
- Function: Realize effective connection with customs, railways and ports through reachstacker, forklift, sorting equipment and other Container operation equipment and advanced information system



汽车整车进口口岸
 Automobile Import Port

- 面积：92000平方米 Area: 92000m²
 - 功能：主要包括汽车口岸作业区、展示交易区、商贸办公区等，提供进出口汽车清关、报关、交易、改装、检测、维修等服务
- Function: Include operation area, exhibition trading area, business and trade office area, etc. It also provides a series of services for Customs Clearance, Customs Declaration, Transaction, Modification, Detection, Repair of import and export cars



郑州国际陆港B型保税物流中心
 (正在申建)

Type B Bonded Logistics Center of ZIH (Under construction)

- 规划面积：87000平方米 Area: 87000m²
 - 功能：满足保税货物的国际运输、仓储需求，带动郑州国际陆港商贸、物流企业的集聚和商品流、人流、资金流的聚集
- Function: Satisfy the international transportation and warehousing needs of bonded goods, and promote the agglomeration for commercial of ZIH ,logistics companies ,commodity, human and capital flows

功能设施：配套设施

Functional Facilities: Supporting Facilities



多式联运海关监管中心
 Multimodal transport customs supervision center



多式联运场站
 Multimodal transport station



多温带冷库
 Multitemperate cold storage

国内唯一自主配置集装箱近6000台
 The only self-configuration containers with nearly 6000 in China



冷藏箱
 Reefer Container



双层箱
 Multilayer Container

挂衣箱
 Garment Container

普通干货箱
 Dry container

开顶箱
 Open Top container



功能设施：中欧多式联运综合服务信息平台

Functional Facilities: China-Europe International Multimodal Transport Integrated Information Service Platform



政务服务		政务服务大厅	
政府公告	监管公告		
▶ “一带一路”国际合作高峰论坛成果清单	2017-08-15	德国	法国
▶ 发展友好关系 促进国际合作——俄罗斯德国各界人士期待习近平主席访问	2017-08-15	波兰	俄罗斯
▶ 关于黄河勘测规划设计有限公司2016年度信用评价结果公示	2017-08-15	白俄罗斯	哈萨克斯坦
▶ 关于减免悬挂运输试点企业用挂车车辆通行费的通知	2017-08-15		

郑欧班列订舱平台
 Zhengzhou-Europe Block Train Booking Platform

车厢货撮合交易平台
 Container and Cargo Matching Trading Platform

中欧冷链交易平台
 China-Europe Cold Chain Trading Platform

郑欧班列集装箱管理系统
 Zhengzhou-Europe Block Train Container Management System

郑欧班列客服系统
 Zhengzhou-Europe Block Train Customer Service System

郑欧班列应急处理中心
 Zhengzhou-Europe Block Train Emergency Center

集卡车ETC服务平台
 Container Lorry Electronic Toll Collection Service Platform

郑州国际集装箱交易平台
 Zhengzhou International Container Trading Platform

- 打通各种运输方式相关数据交换渠道
 Open relevant data exchange channels for various modes of transportation
- 实现多式联运相关公共信息的开放共享、互联应用
 Realize the opening and sharing and connected applications of multimodal transport related public information
- 全程透明可视化跟踪管理，信息共享
 Achieve implement transparent visual tracking management and information sharing throughout the process



成效拓展：冷链业务

Effectiveness and Development: Business of Cold Chain



- 国际干线冷链运输
International main line transportation with cold chain
郑州—汉堡（慕尼黑）通道
Channel: Zhengzhou-Hamburg(Munich)



- 国内干线冷链运输
Domestic main line transportation with cold chain
800公里以内，24小时之内送达
Within 800 kilometers, delivered within 24 hours
1500公里以内，36小时之内送达
Within 1500 kilometers, delivered within 36 hours



- 陆港公司“1+3”冷链业务信息平台
“1+3” Cold chain business information platform of ZIH
“1”——陆港冷链综合服务信息平台
Cold Chain Integrated Service Information Platform of ZIH
“3”——冷链订舱系统、冷藏箱远程控
制平台、陆港易冷链业务平台
Cold chain booking system, Reefer container remote
control platform, cold chain business platform of ZIH

2017年荣获“全国冷链百强企业”

Won "the top 100 enterprises of the national cold chain" in 2017



与国内50多家、国外30多家专业运输企业结为战略合作伙伴关系
We have established strategic partnerships with more than 50 domestic companies and over 30 companies abroad.

发展目标

- **五通道：**一条国际干线通道——郑欧班列
四条国内干线通道——郑州-上海(华东)、郑州-沈阳(东北)
郑州-京津(华北)、郑州-广州(华南)
- **两枢纽：**国内以郑州为枢纽，覆盖全国、辐射亚太
国外以德国汉堡为枢纽，中亚、欧洲全覆盖
- **三中心：**中国中部现代国际物流中心
丝路进口商品展销交易中心
国际集装箱交易服务中心
- **三平台：**中欧国际多式联运综合信息服务平台
郑州国际冷链物流综合信息服务平台
外贸企业综合服务平台
- **六口岸：**汽车整车进口口岸
进口水果指定口岸
进口冰鲜水产品指定口岸
进口肉类指定口岸
进境粮食指定口岸
邮政转运口岸



Development Objectives

- **Five channels:** An international trunk channel—Zhengzhou-Europe Block Train
 Four domestic trunk lines—Zhengzhou-Shanghai (East China)
 Zhengzhou-Shenyang (Northeast China)
 Zhengzhou-Beijing-Tianjin (North China)
 Zhengzhou-Guangzhou (Southern China)
- **Two hubs:** Zhengzhou as a hub of China, coverage throughout China, radiation Asia&Pacific
 Germany as a hub for Overseas, full coverage in Central Asia and Europe
- **Three centers:** Modern International Logistics Center in Central China
 Import Commodity of Silk Road Trade Center
 International Container Trade Service Center
- **Three Platforms:** China-Europe International Multimodal Transport Integrated Information Service Platform
 Zhengzhou International Cold Chain Logistics Integrated Information Service Platform
 Foreign Trade Enterprise Comprehensive Service Platform
- **Six Ports:** Automobile Import Port
 Designated Port For Imported Chilled Aquatic Product
 Designated Port For Imported Fruit
 Designated Port For Imported Meat
 Designated Port For Imported Grain
 Postal Transfer Port



谢谢!

THANK YOU !

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