

E-marketplace – a new trend of multimodal freight forwarding

Digital platforms — foundation of a trusted ecosystem

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In the near future, the competitiveness of companies will be determined by the level of their digitalization. Strong market positions are moving from physical intermediaries and asset owners to consumers and digital platforms, which are platforms which providers and consumers find each other.

Digital platforms are beginning to be used as the main channels of interaction with customers and transactions, as well as a means of creating innovative business models, including in traditional industries.

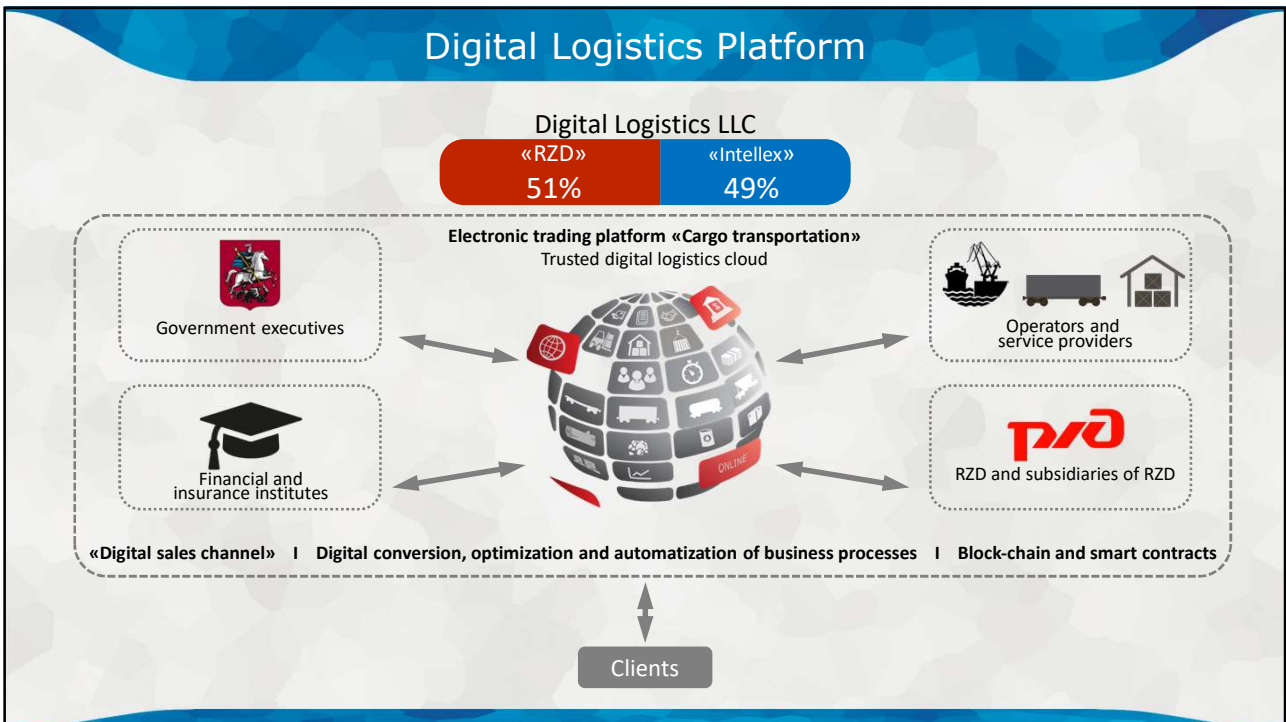
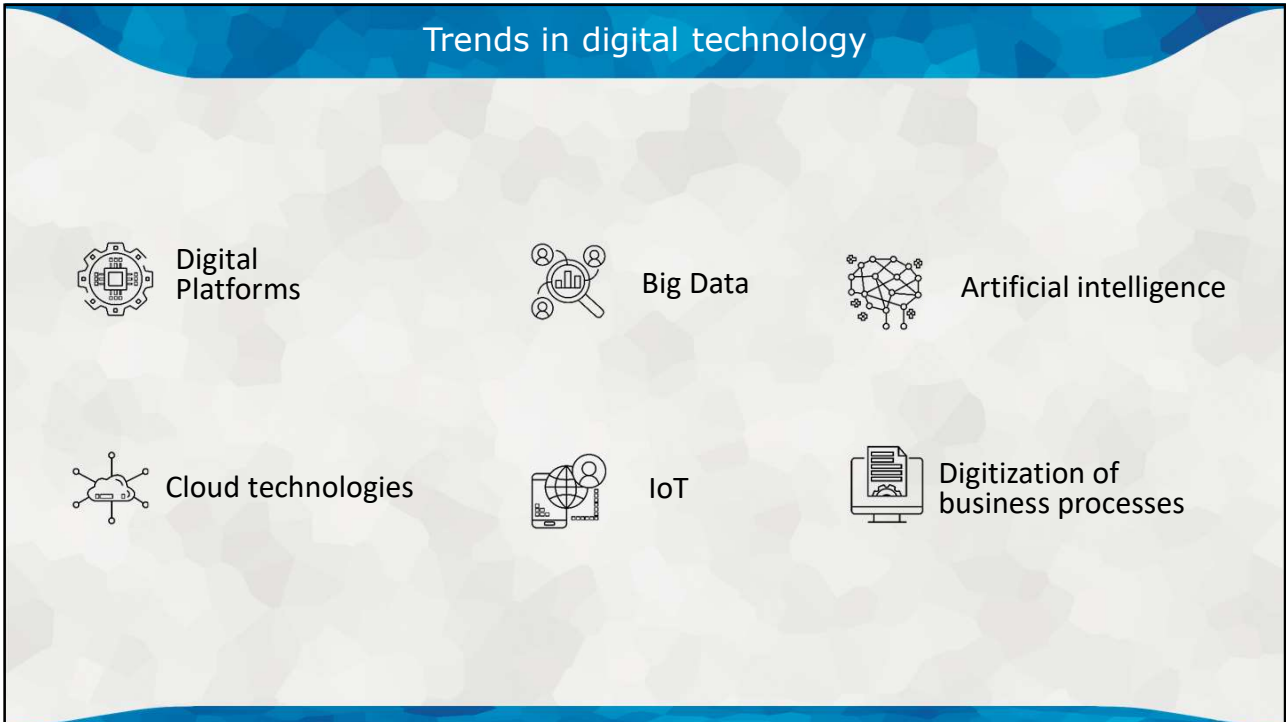
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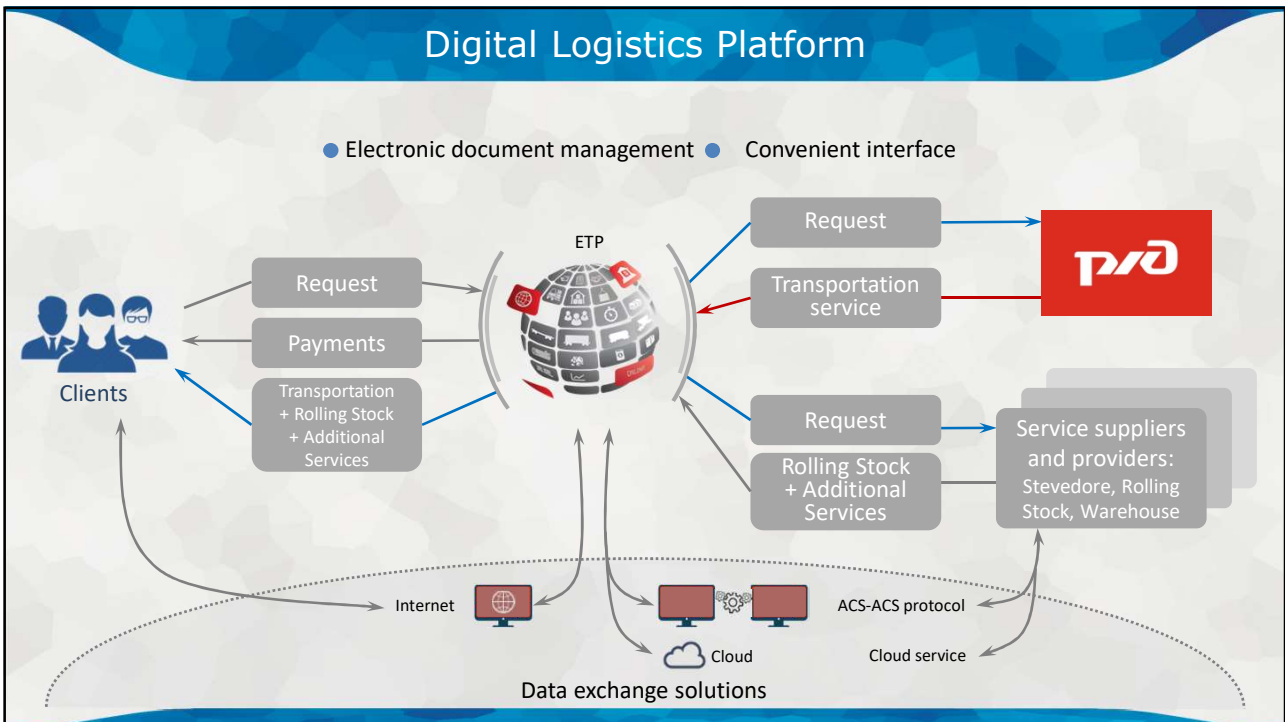
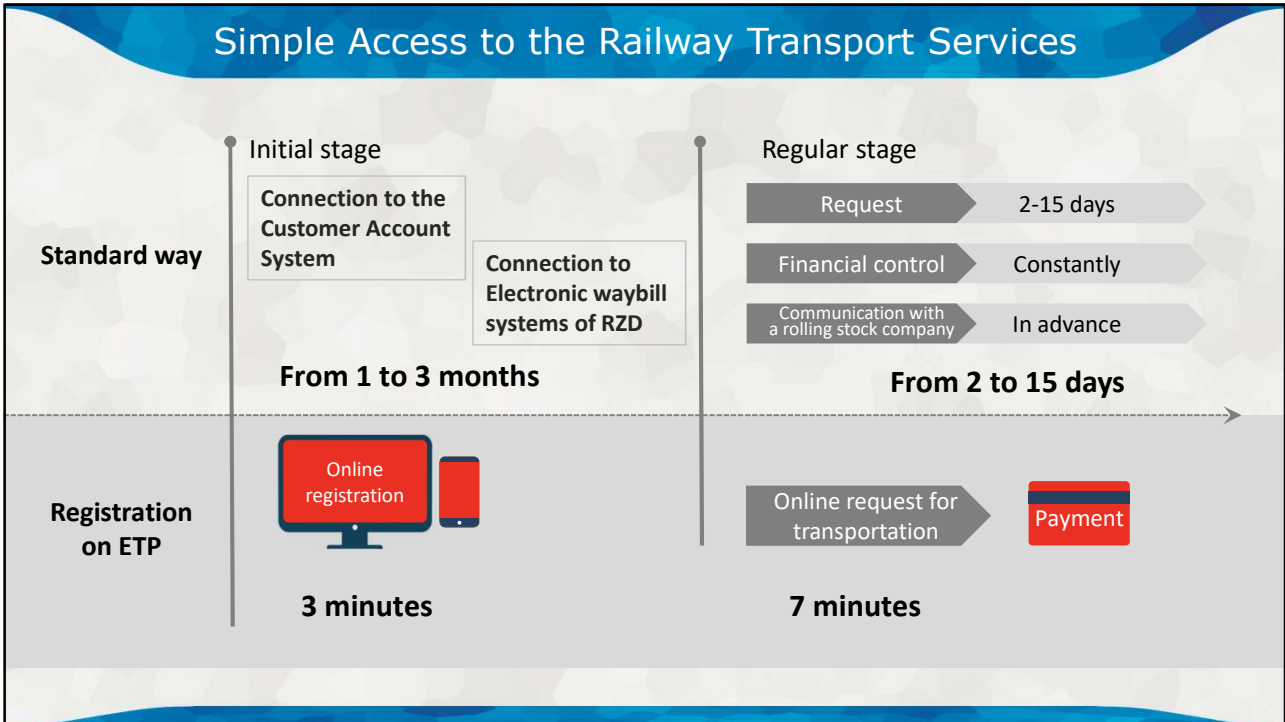
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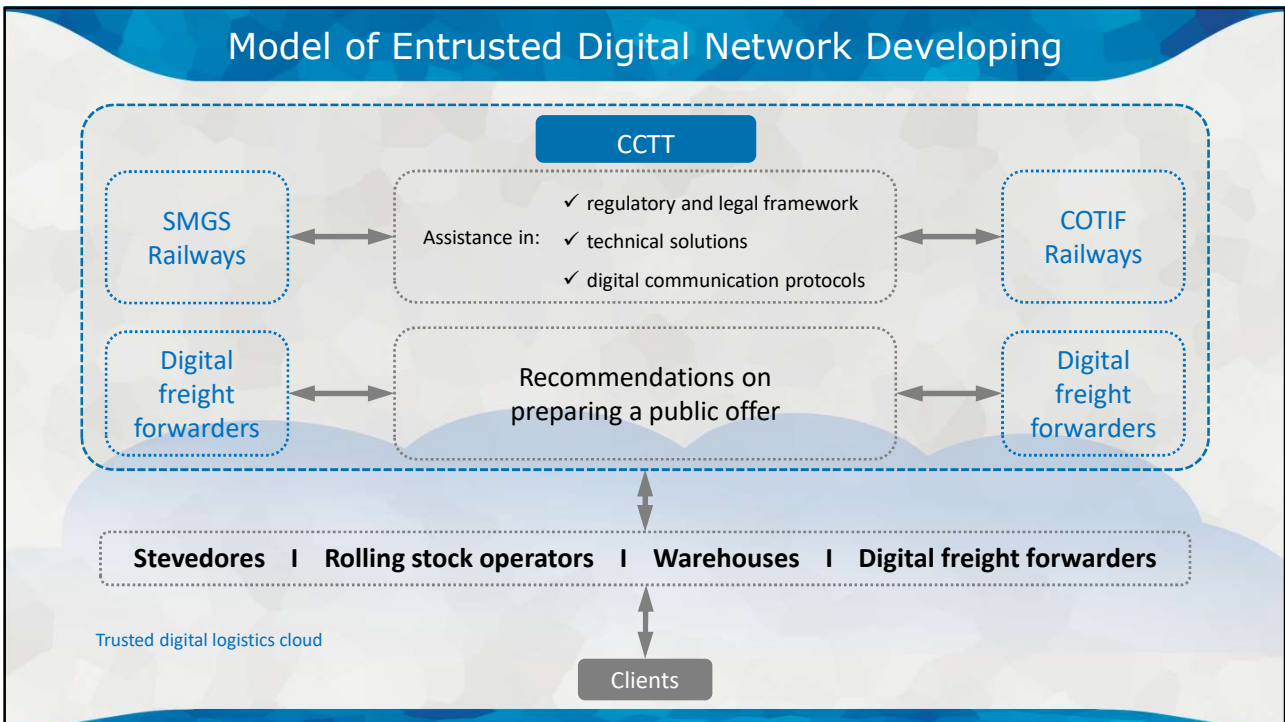
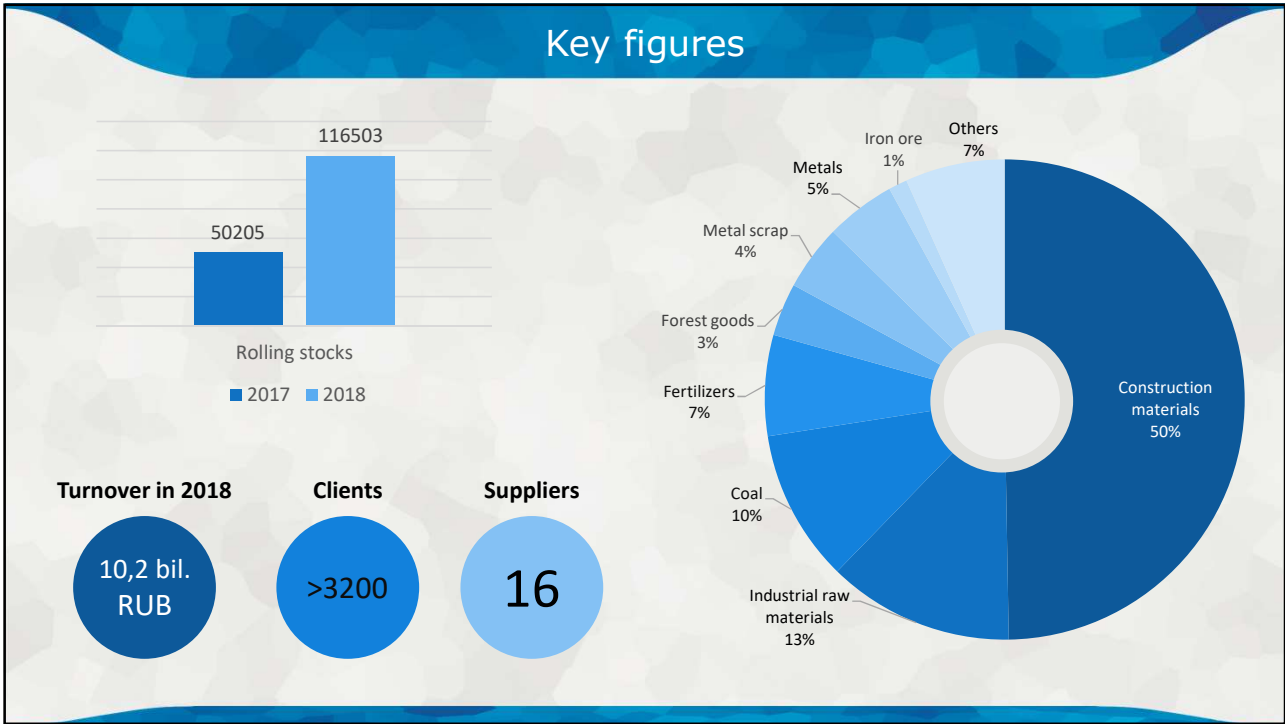
In the current macroeconomic situation, the development priority should be maximization use of existing infrastructure and access, as well as improving the efficiency processes through digital services and platforms.

Digital platforms allow you to change the current operating and / or business model market operations and ways of interaction between counterparties.

The Boston Consulting Group







Stages of Developing

Stage 1

Recommendations
of CCTT

Formation and developing
of the digital communication requirements

Stage 2

Approval by Railway
Administrations

Drafting and statement of the protocol of digital interaction
Annex to the SMGS and the COTIF

Stage 3

Implementation

Bilateral or multilateral smart-contracts between nominated freight forwarders
(Digital Logistics LLC acts on behalf of RZD)

✓ Payments ✓ Traffic Planning ✓ Document flow digitalization

Thank you!

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